

## IMPROVE TOURIST ACTIVITIES, SETTLEMENTS AND INFRASTRUCTURES

### OBJECTIVE

To promote sustainable tourism.

### DESCRIPTION

Sustainable tourism can get a boost from improved attractiveness of the territory; an effective management of tourist flows by decongesting destinations with excessive demand at the same time promoting those destinations with low demand and promoting the use of local resources; the strengthening of the information system (tourist reception offices, communication strategies, monitoring of some relevant phenomena with regard to number of visitors and performance of leisure activities).

### EXPECTED RESULTS

Tourist services integrated with adaptation measures to climate change.

### RESULT INDICATORS

Number of tourists/month (or year).

### INVOLVED ACTORS

Local communities and stakeholders; local government.

### EXPECTED TIMELINE FOR ACTION

- Short term (1-4 years)

### BEST PRACTICES

- Veneto Region - Italy
- Marche Region - Italy
- Emilia Romagna Region
- Veneto Region - Italy

### CRITICALITIES

Conflict between sustainable land use with usual tourist activities (e.g. construction of second holiday homes).

### SCOPE OF THE ACTION

- Adaptation

## TYPE OF PROPOSED ACTIONS

- Grey
- Green
- Soft

## SECTOR OF ACTION

- Tourism and leisure
- Transport and infrastructure

## CLIMATE IMPACTS

- Change or loss of biodiversity
- Coastal erosion
- Drought
- Extreme precipitation
- Extreme temperatures
- Other

## IMPLEMENTATION SCALE

- Municipality
- Province
- Region / Country

## SOURCE

<https://www.venetoadapt.it/wp-content/uploads/2020/03/Del%20A2%20-%20VenetoADAPT%20Adaptation%20State%20of%20the%20art%20assessment.pdf>